

SWALE JOINT TRANSPORTATION BOARD	
Meeting Date	2 nd December 2024
Report Title	Informal Consultation Results – Proposed Extension to Double Yellow Lines – Attlee Way, Sittingbourne
EMT Lead	Emma Wiggins, Director of Regeneration and Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment and Leisure
Lead Officer	Mike Knowles, Seafront & Engineering Manager (SBC)
Classification	Open
Recommendations	Members are asked to note the results of the recent informal consultation with residents and recommend that a Traffic Regulation Order be drafted to extend the existing double yellow lines.

1 Purpose of Report and Executive Summary

- 1.1 This report provides details of the results of an informal consultation undertaken with residents of Attlee Way, Sittingbourne, on the proposed extension to the existing double yellow lines.

2 Background

- 2.1 Following a request from the Ward Member, via the County Member for the area, an informal consultation took place with residents on proposals to extend the existing double yellow lines on the north side of Attlee Way, Sittingbourne, from the junction of Satis Avenue to the junction of Foxgrove, including corner protection on the Foxgrove junction.

3 Proposals

- 3.1 The proposals, to be funded through the County Members' Grant, were requested to assist vehicle movements and improve sightlines for vehicles turning into Attlee Way by removing parked vehicles nearby.
- 3.2 A copy of the consultation material, which includes a plan of the proposals, can be found in Annex A, and the results of the consultation can be found in Annex B.

4 Alternative Options Considered

4.1 There were no alternative options considered at this stage.

5 Consultation Undertaken or Proposed

5.1 As stated above, an informal consultation took place with residents on the proposals, and a summary of the results of the consultation can be found in Annex B.

5.2 Of the 12 properties consulted, a total of 7 responses (58%) were received, with 6 (86%) supporting the proposed extension to the double yellow lines and 1 (14%) objecting on the grounds that the proposals would displace parked vehicles into adjoining roads.

5.3 In light of the majority support for the proposals, Members are asked to note the contents of this report and recommend that a Traffic Regulation Order is drafted based on the proposals. As part of the Traffic Order process, a formal consultation will be undertaken and any formal objections received will be reported back to the Swale Joint Transportation Board for further consideration.

6 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	The cost of the Traffic Regulation Order will be funded through the County Members' Grant Scheme.
Legal, Statutory and Procurement	Should Traffic Regulation Order be progressed, a formal consultation will be undertaken as part of the statutory process.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.
Health and Wellbeing	The proposed extension to the existing double yellow lines in Attlee Way, Sittingbourne, should improve the safety of road users in the area by improving sightlines to the junction of Satis Avenue

	and Attlee Way. However, it is acknowledged that the introduction of any new waiting restrictions will invariably displace parked vehicles into surrounding areas.
Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.

7 Appendices

Annex A – Copy of Informal Consultation Material

Annex B – Summary of Informal Consultation Results

8 Background Papers

None