

Sheerness Area Committee

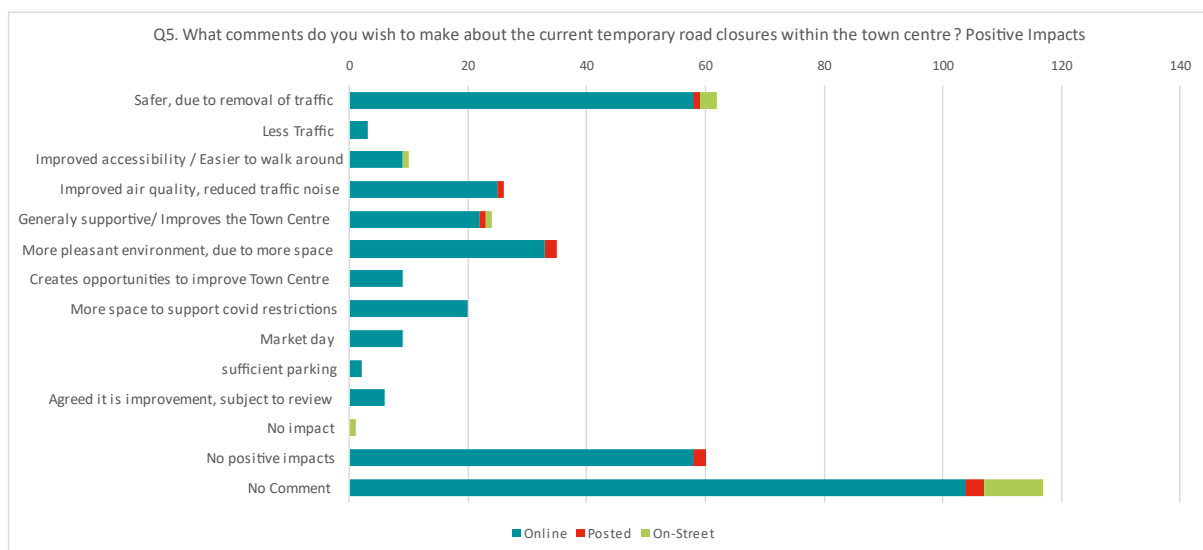
Appendices

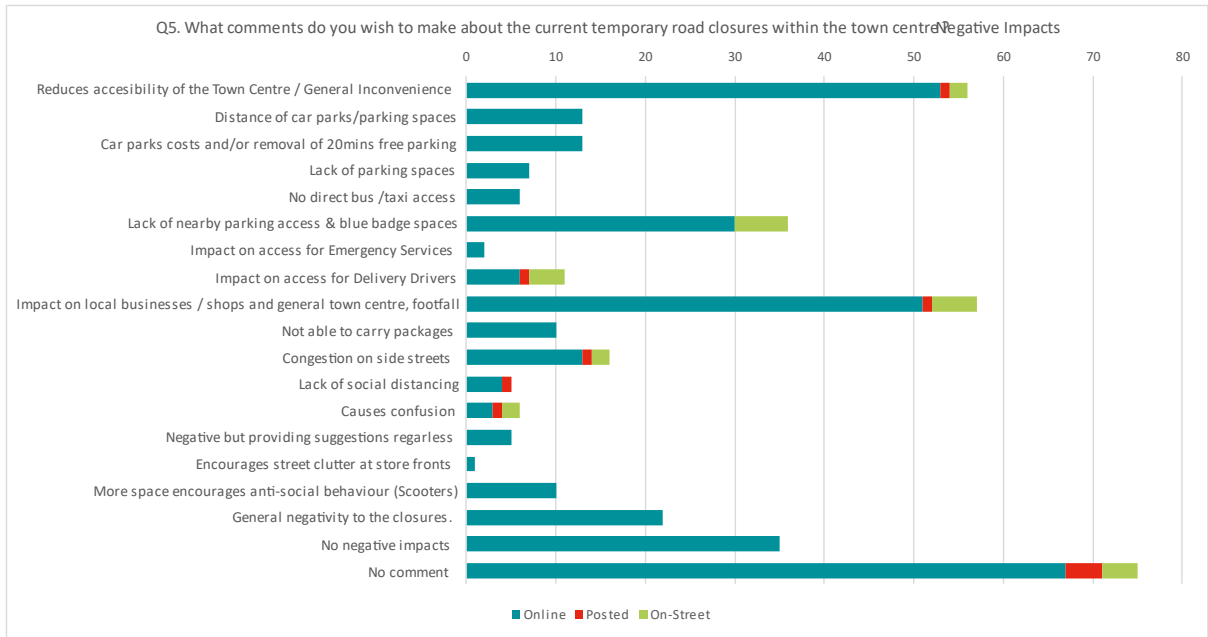
Results & analysis for the Informal Consultation for the town centre (Sittingbourne & Faversham) permanent road closures.

Sittingbourne

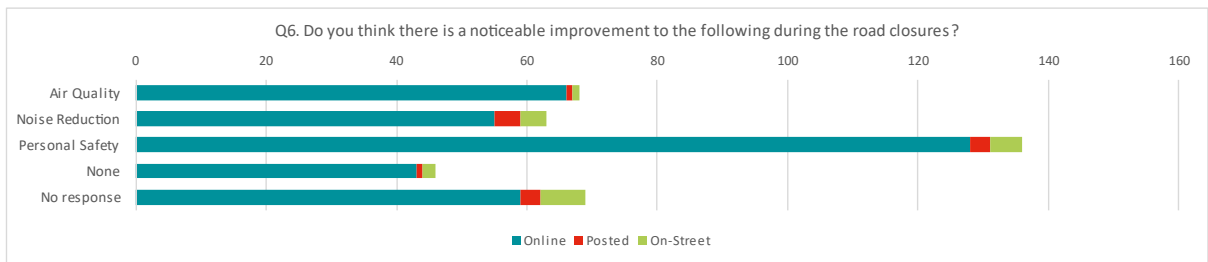
There was a total of 323 responses for Sittingbourne, of which 299 were online responses, 8 mail responses and 16 on-street responses.

- 76% were a Swale resident, 6% were a business and 7% were a visitor.
 - 55% travelled to the town by car/van and 34% travelled by foot.
 - 46% travel to town 1-3 days per week and 23% travel to town 4-7 days per week.
 - 17% of responses consider themselves to have a disability, with 60% of these stating physical/mobility limitations.
 - 45% of respondents had something positive to say while 66% had negative responses relating to the temporary closures. Key reasons raised in support of the closure included:
 - + Safer, due to removal of traffic (16%)
 - + More pleasant environment, due to more space (9%)
- Whereas key reasons raised against the closure included:
- Reduces accessibility / General Inconvenience (15%)
 - Impact on local businesses / shops and town centre, footfall (15%)

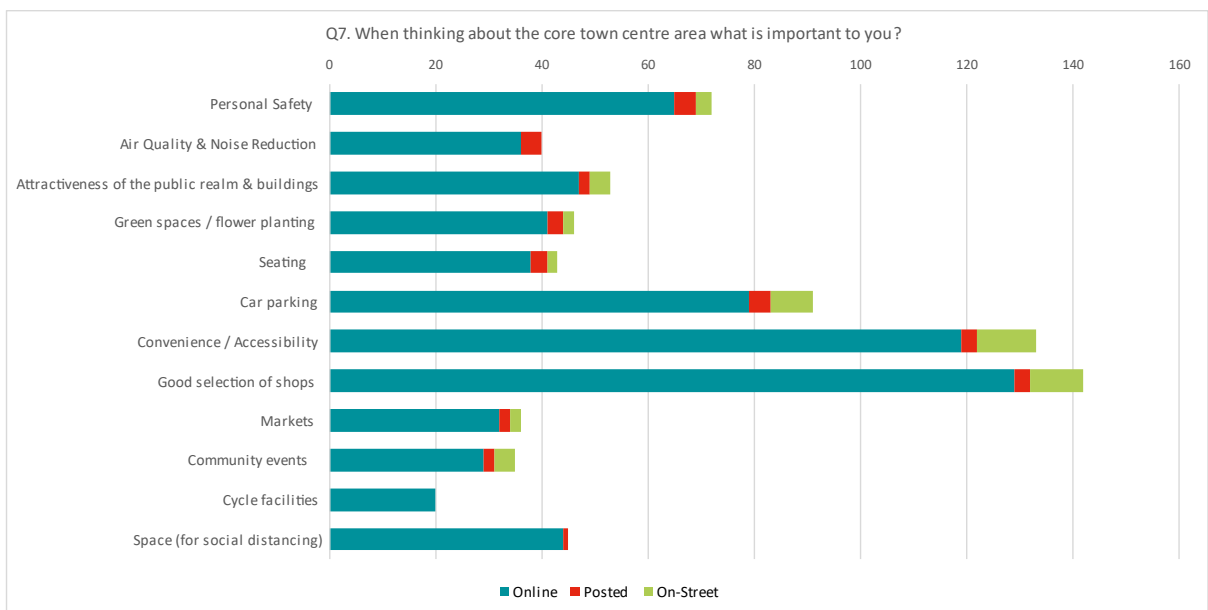




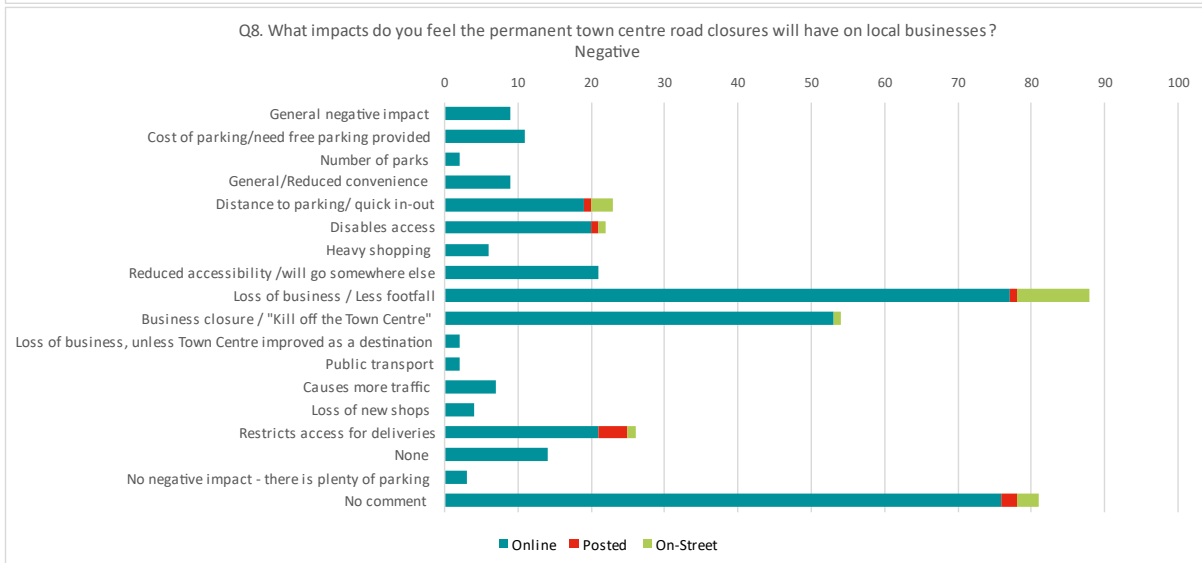
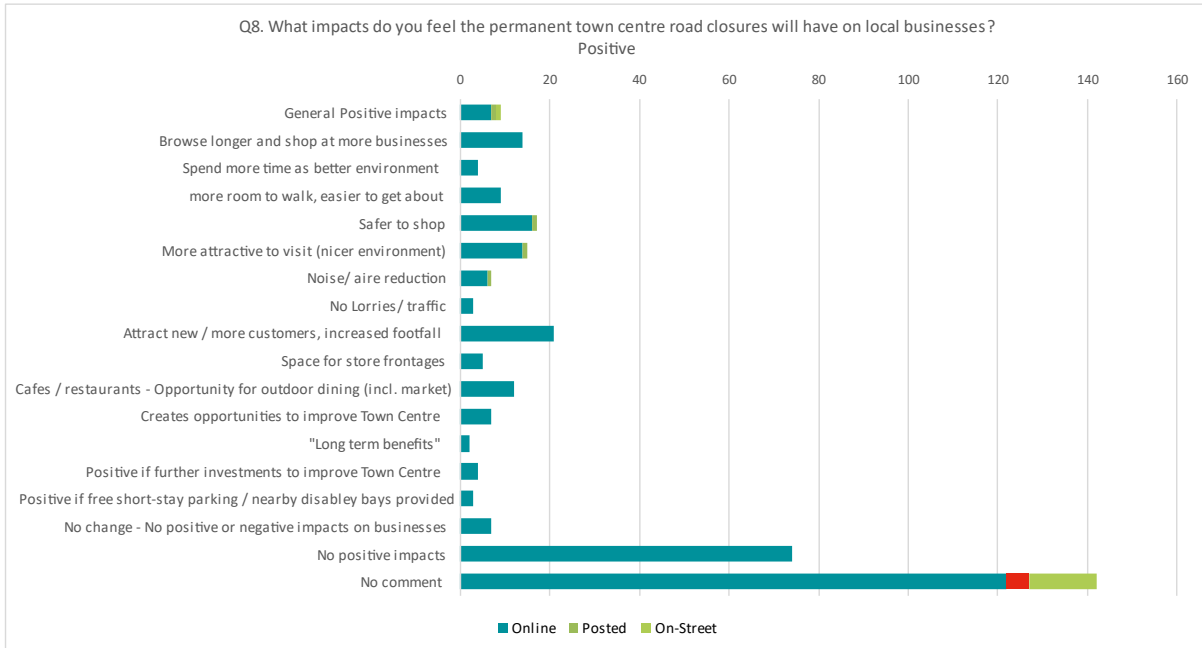
- People felt there were improvements in personal safety with the temporary closures in place.



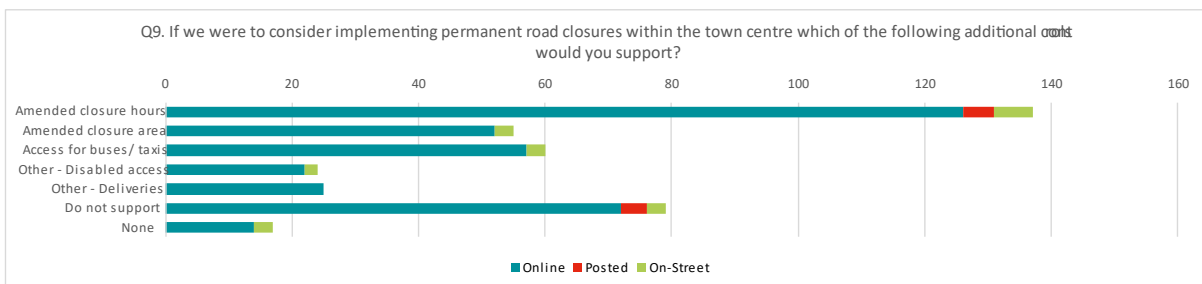
- There were clear themes that were important to people with regard to the town centre.



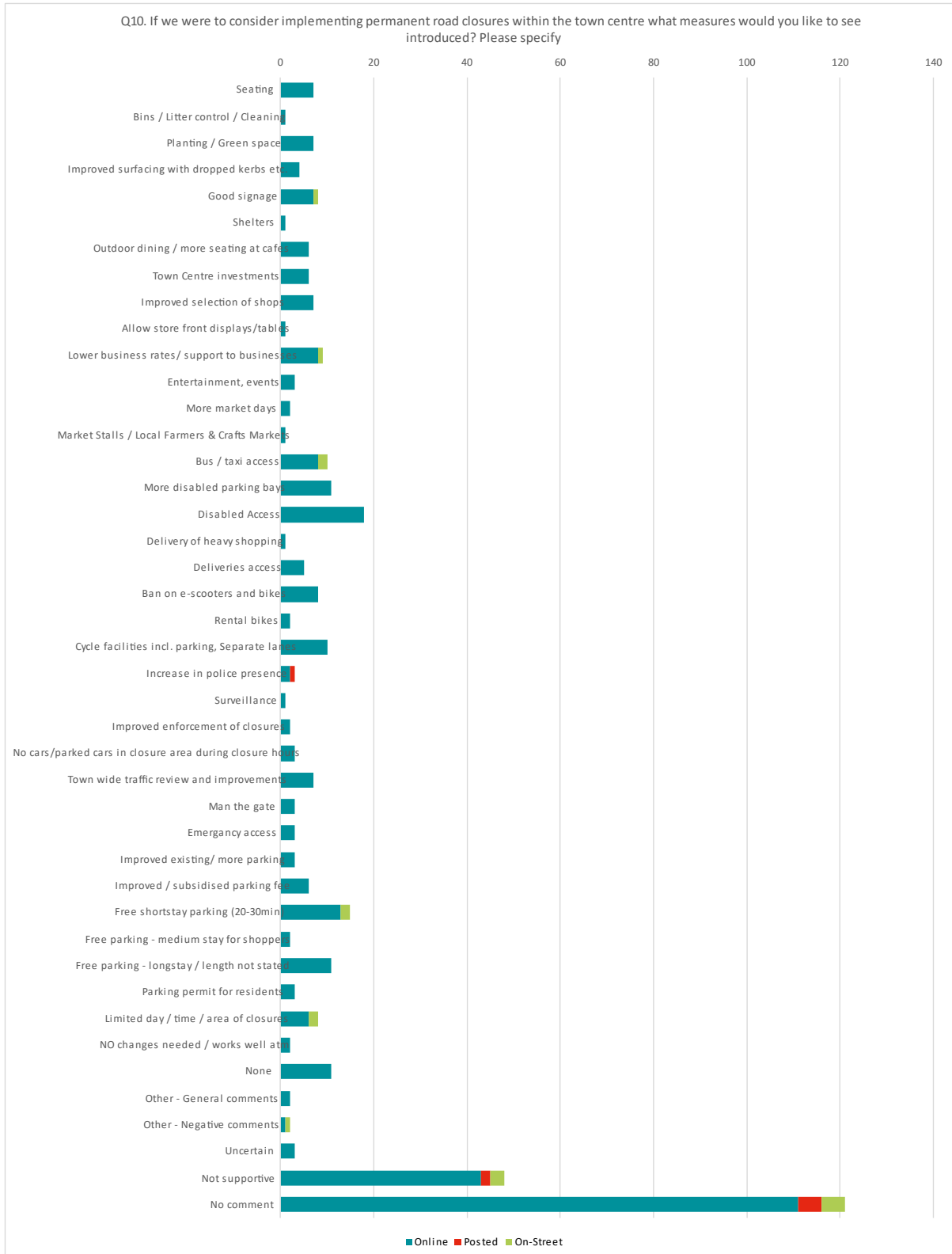
- However people thought that there were both positives and negative impact to local businesses with the permanent closures in place.



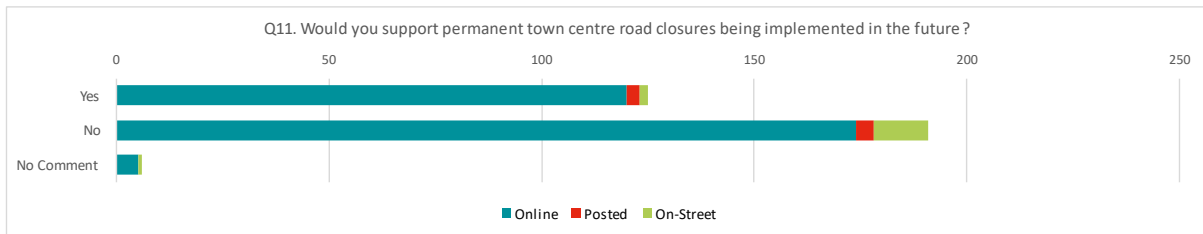
- The key suggestion for additional controls for the permanent closures was amending the closure hours however most people still indicated a preferred 10am-4pm closure period with 24hours coming a close second.



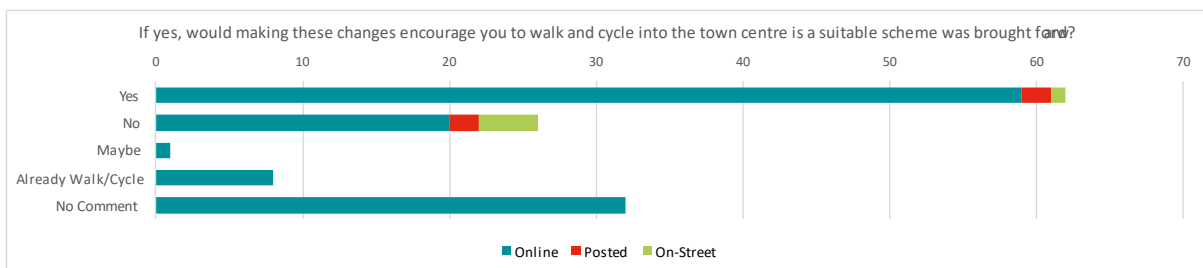
- Key suggestions to improve the permanent closures, should they be implemented permanently included:
 - Disabled Access (3% and 5%)
 - Free parking (20-30min) (4% and 3%)



- Out of 323 responses 39% were in support of the closure and 59% were against the closure in Sittingbourne.



Of those in support, 48% said that the introduction of permanent town centre road closures would encourage them to walk/cycle into town.



Faversham

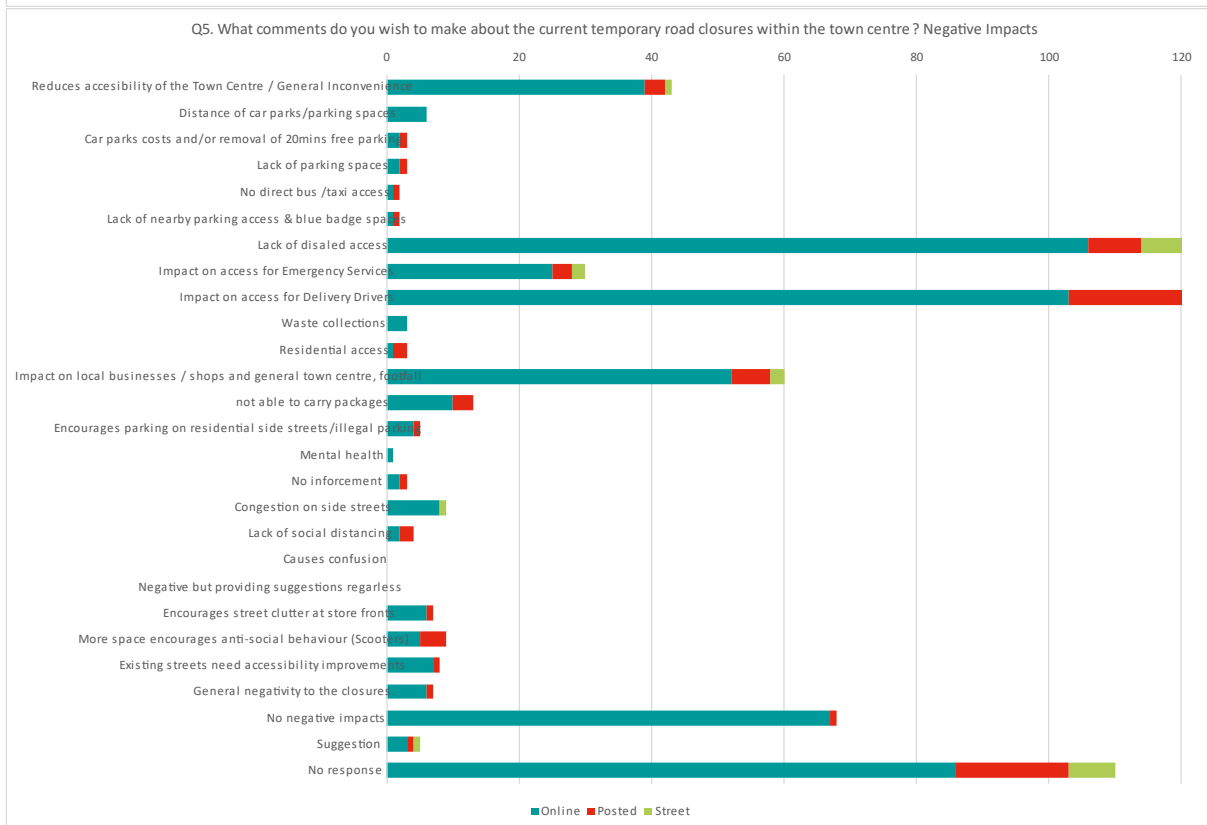
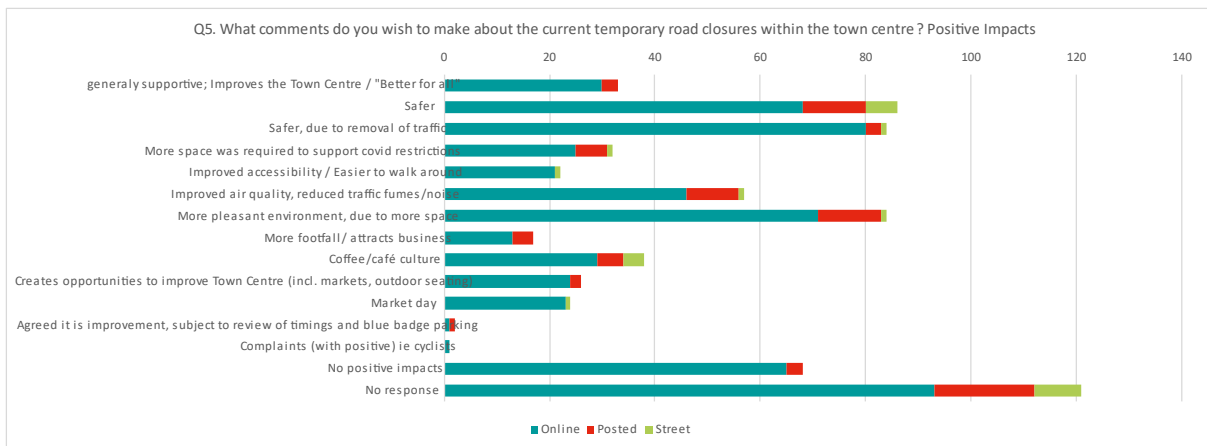
There was a total of 468 responses, of which 396 were online responses, 53 mail responses and 19 on-street responses.

- 68% of responses were a Swale resident, 9% were a businesses and 8% were a visitor.
- 37% travelled to the town by car/van and 51% travelled by foot.
- 46% travel to town 1-3 days per week and 41% travel to town 4-7 days per week.
- 19% of responses consider themselves to have a disability, with 69% of these stating physical/mobility limitations.
- 60% of respondents had something positive to say while 62% had negative responses relating to the temporary closures. Key reasons raised in support of the closure included:

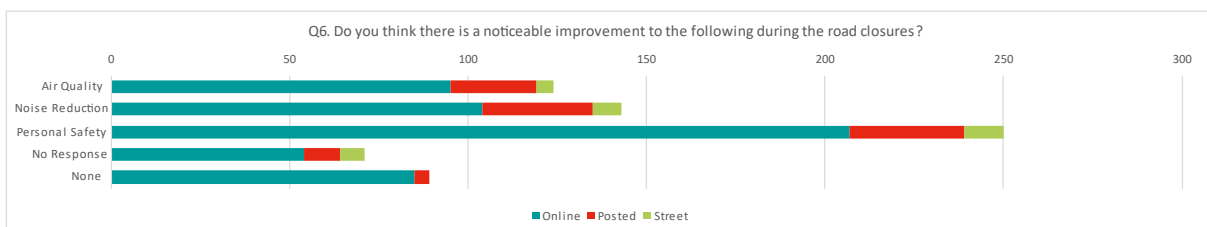
- + Safer, due to removal of traffic (24%)
- + More pleasant environment, due to more space (12%)

Whereas key reasons raised against the closure included:

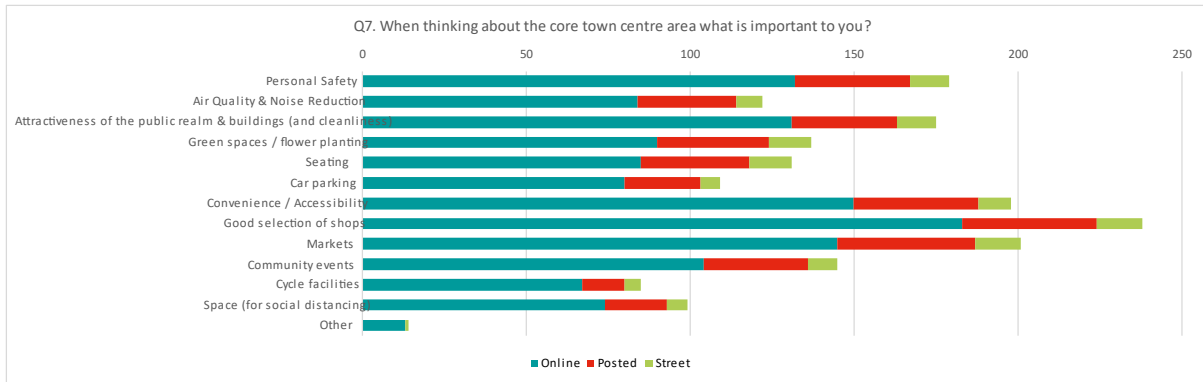
- Lack of delivery access (20%)
- Lack of disabled access (19%)
- Impact on local businesses and reduced footfall (9%)



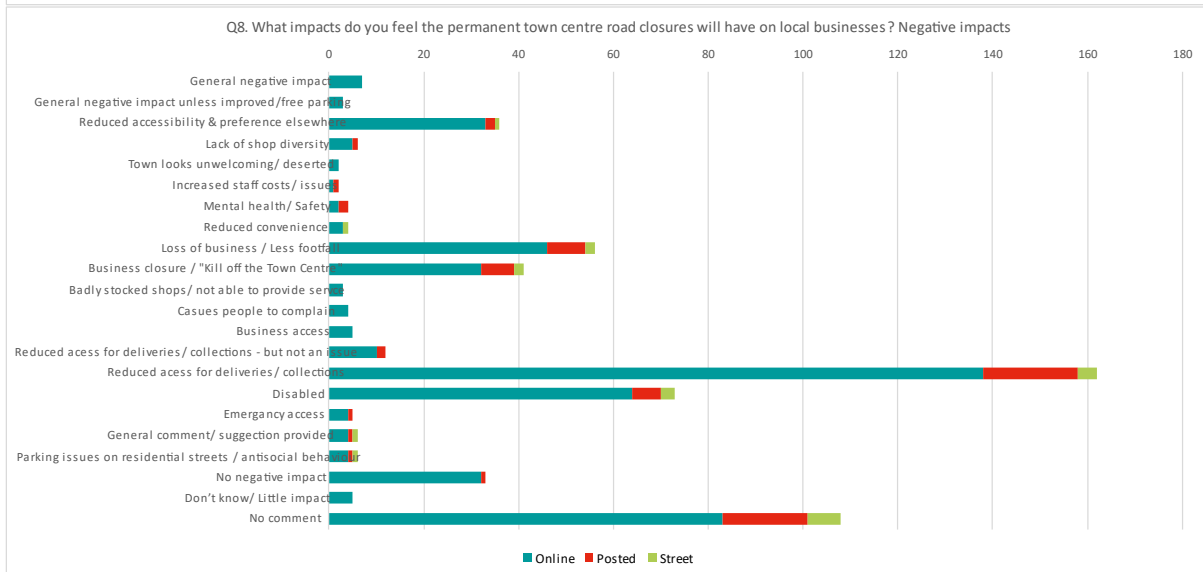
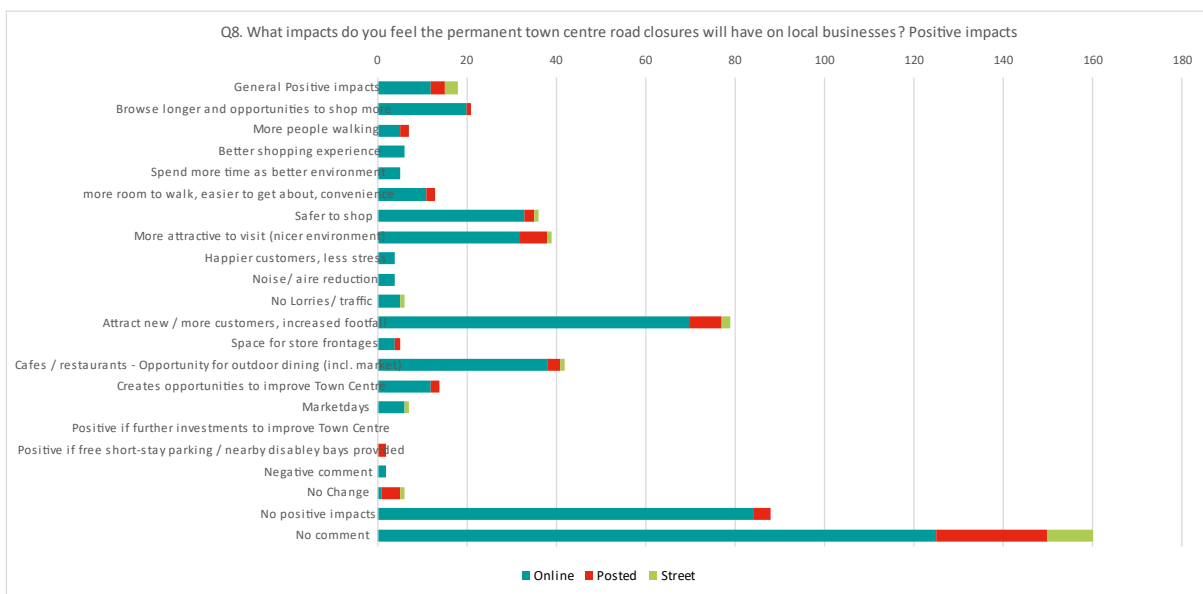
- As with Sittingbourne and Sheerness, people in Faversham felt there were improvements in personal safety with the temporary closures in place.



- There were clear themes that were important to people with regard to the town centre.



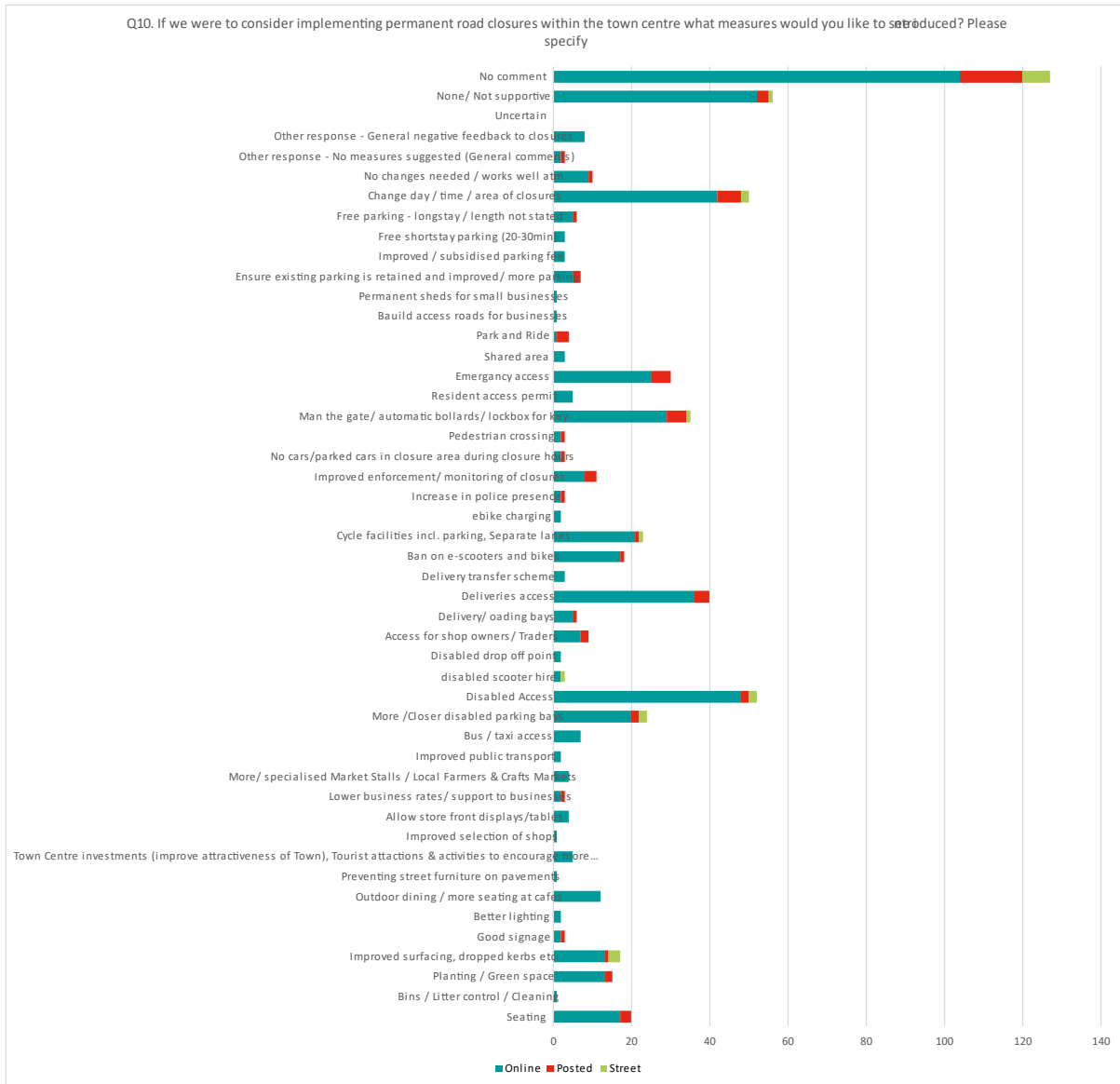
- However, people thought that there were both positives and negative impact to local businesses with the permanent closures in place.



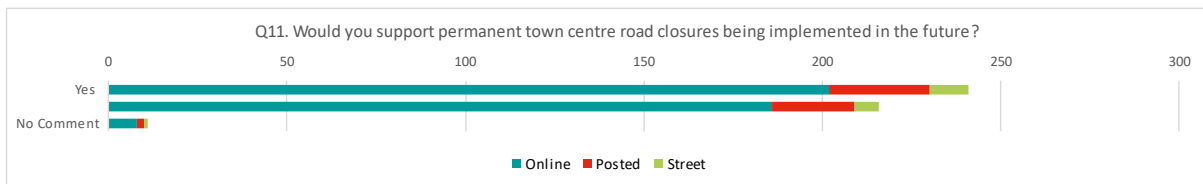
- The key suggestion for additional controls for the permanent closures was amending the closure hours. Most people still indicated a preferred 10am-4pm closure period with 24hours coming second followed by market days only.



- Key suggestions to improve the permanent closures, should they be implemented permanently included
 - Disabled Access (8%)
 - Change day / time / area of closures (8%)
 - Deliveries access (6%)



- Out of 468 responses 51% were in support of the closure and 46% were against the closure



- Of those in support, 68% said that the introduction of permanent town centre road closures would encourage them to walk/cycle into town.

