

Tabled additional paper

Western Area Committee meeting: Progress on Matters arising – March 2021

| Item | Who initiated? | Background | Progress on actions |
|---------------------|-----------------------------|---|---|
| Brown tourism signs | Cabinet Member for Planning | <p>To commence an audit of existing local brown signs in concert with parish councils.</p> <p>Cabinet adopted a Visitor Economy Framework Action Plan on 28 October 2020. This includes a medium term action to undertake a wayfinding audit of signage and identify any gaps. The delivery partners identified for this action are: SBC; town and parish councils; Visit Swale; Kent Highways; and local businesses.</p> | <p>There has been a recommendation from Bobbing Parish Council to install the following brown signs within the Parish:</p> <ul style="list-style-type: none"> • Bobbing Church – a Grade 1 Listed Building; • The Henge, Sonora Fields; and • The Grove – Rose Hill House area <p>The Chair would like to consider the above recommendations at this meeting and to bring this item back in 6 months' time to see if any further requests have come forward.</p> |