

# A Heritage Strategy for Swale

Appendix I, Action Plan **1**

1 April 2020 to 31 March 2023



## **An introduction to this, and subsequent Swale Heritage Strategy Action Plans**

This document should be read in conjunction with the Swale Heritage Strategy 2020 – 2032 which sets out the background to this document and the basis for the list of projects and initiatives set out on the following pages.

This document is the first of four 3-year actions plans spanning over the 12 year plan period of the Swale Heritage Strategy.

The Council will seek to work with community groups and local societies as well as key organisations such as Kent County Council and Historic England in carrying out the projects or initiatives listed in the following pages. It will aim to carry these out within the approximate timetable indicated for each item.

Towards the end of this 3 year action plan, a review of the actions carried out by then will be provided (in the form of a monitoring report) outlining key achievements and lessons learned along the way. This will be recorded in a monitoring report which will be made available to view on the Council's Heritage Strategy web page.

The monitoring report will be used to help inform the projects and initiatives to go into the next Action Plan, the content of which will be the subject of public consultation prior to adoption.

## Applicable Heritage Strategy Priorities 1 – 5

(see list of these at **end** of schedule)

### Applicable Heritage Strategy **Strands**

A: Understanding & Designation; B: Positive Management & Intervention;

C: Capitalising & Championing

### Explanatory Notes

HAR = Heritage at Risk      CA = Conservation Area

Project/Initiative No./Title/Summary	Heritage Strategy Priority(s)	Heritage Strategy Strand(s)	Objectives	External Partners/ Stakeholders	Approximate Timeframes
1. <b>Faversham Recreation Ground</b> HLF Enhancement Project	3,4 & 5	B & C	To enhance the heritage and amenity value of this important recreation facility in Faversham	National Lottery Heritage Fund, Historic England	2019/21
2. <b>T.S. Hazard, Faversham:</b> Repair, enhance and re-purpose project	3,4 & 5	B & C	To repair, enhance and bring to life the special heritage qualities of this SBC-owned grade II* listed medieval building for a wider audience	Anthony Swaine Architecture, Canterbury Archaeological Trust, Faversham Town Council, Faversham Society, Historic England and Kent County Council	2019-23
3. <b>Periwinkle Watermill wheel</b> Enhancement Project	5	B	To increase the heritage and amenity value of the feature, and place it on a sounder footing for its long term conservation and management	Sittingbourne Society and Friends of Court Hall	2019-21
4. <b>Sittingbourne 1920s Festival</b>	3,4 & 5	B & C	To celebrate the spirit and style of the roaring twenties in a street festival at the lower end of the High Street, and subsequent greater recognition of the <b>Art Deco</b> architectural qualities of the cinema as a key element of the festival and important community facility (through more positive recognition in revised C.A. appraisal & management plan)	Historic England and Kent County Council	2019-21

Project/Initiative No./Title/Summary	Heritage Strategy Priority(s)	Heritage Strategy Strand(s)	Objectives	External Partners/ Stakeholders	Approximate Timeframe
<p><b>5.</b> <b>Avenue of Remembrance, Sittingbourne</b></p> <p>Enhancement Project</p>	1&5	A,B,& C	To improve understanding of this local heritage feature and develop a scheme for its enhancement in time for its centenary in 2023	Kent County Council and local amenity groups/societies including the Royal British Legion, the Sittingbourne Society and the Historical Research Group of Sittingbourne	2020/23
<p><b>6.</b> <b>INFO/DATA CAPTURE PROJECT</b></p> <p><b>Swale Borough Local List</b></p> <p>Development of a list of buildings, structures &amp; features of local heritage interest</p>	1-5 incl.	A,B,& C	To recognize and help protect the non-nationally designated heritage in the Borough, which contributes to the overall heritage offer	Historic England, Kent County Council, Parish Councils, local amenity societies and affected land/property owners	2020/23
<p><b>7.</b> <b>INFO/DATA CAPTURE PROJECT</b></p> <p><b>Development of a Swale Borough List of Curtilage Listed Buildings</b></p>	1-5 incl.	A,B,& C	To provide the data required by the Land Registry and to ensure that owners and/or prospective owners are aware of their relevant heritage responsibilities	Historic England, Kent County Council and individual land and property owners	2020/23
<p><b>8.</b> <b>APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b></p> <p>Production of character appraisal &amp; management plan for Tonge CA</p>	1-5 incl.	A, B & C	Production of full up-to-date character appraisal & management plan for this CA in time to mark the 850th anniversary of the murder of Thomas Becket in Canterbury Cathedral (Becket Spring/Pilgrims connection)	Historic England, Kent County Council, Bapchild/Tonge Parish Council, local landowners and amenity societies, plus Becket 2020 Initiative	2020/21

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<p><b>9. APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b></p> <p>Production of character appraisal &amp; management plan for the 4 Borden Parish CA's (Borden, Chestnut Street, Harman's Corner and Hearts Delight)</p>	1-5 incl.	A,B,& C	Production of full up-to-date character appraisal & management plan for these conservation areas, all of which face pressures from planned housing growth around Sittingbourne. Management plan work to include consideration of possible traffic calming measures.	Borden Parish Council, Historic England, Kent County Council and local amenity societies	2020/21
<p><b>10. APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b></p> <p>Production of character appraisal &amp; management plan for Milton Regis CA</p>	1,2 & 5	A&B HAR CA	Production of full up-to-date character appraisal & management plan for this at-risk C.A.	Historic England, Kent County Council, Friends of Court Hall, Sittingbourne Society	2020/21
<p><b>11. SHEERNESS PORT HERITAGE BUILDINGS AT RISK PROJECT</b></p> <p>Production of jointly produced action plan for scheme to achieve repair and re-use of the disused and deteriorating listed buildings within the Sheerness Port operational area (including grade I listed Boat Store)</p>	3,4 & 5	B&C HAR CA	Production of a detailed and timetabled plan of action to realise the repair and re-use of the grouping of highly significant listed buildings within the Sheerness Port operational area. Plan to fully address current difficult access issues and identify and timetable a series repairs to each of the buildings based both on condition and identified future use(s) and any associated non-character compromising alterations that may be needed.	Historic England, Kent County Council, Sheerness Town Council, Peel Ports Group, Sheerness Dockyard Preservation Trust, Naval Dockyard Society and Blue Town Heritage Centre	2020/23

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<p><b>12.</b> <b>INFO/DATA CAPTURE PROJECT</b></p> <p><b>Archaeology:</b> Production of the 1st of an on-going series of annual heritage theme evidence base documents to be produced</p>	1 & 5	B	To build on the summary heritage theme information provided in the Heritage Strategy to help inform clearer understanding and future conservation management actions. The archaeology paper will also aid the imminent review of the heritage policies in the Swale Local Plan.	Kent County Council, Historic England and local amenity groups/societies with a specific local knowledge/expertise in the field of archaeology	2020/21
<p><b>13.</b> <b>APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b> Production of character appraisal &amp; management plan for Sittingbourne High Street CA</p>	3,4 & 5	B&C HAR CA	Production of full up-to-date character appraisal & management plan for this at-risk CA (management plan to put in place scheme of targeted action for neglected/deteriorating buildings and introduce Area of Special Advertisement Control	Historic England, Kent County Council, Sittingbourne Society	2020/21
<p><b>14.</b> <b>APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b> Production of character appraisal &amp; management plan for the 3 Newington CA's</p>	1-5 incl.	A, B & C (HAR CA)	Production of full up-to-date character appraisal & management plan for these CAs, which includes the at-risk Newington High Street C.A.	Newington Parish Council, Historic England, Kent County Council and local amenity societies	2020/21

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<p><b>15. APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b></p> <p>Production of character appraisal &amp; management plan for the 2 Faversham CA's (Faversham &amp; Faversham- next- Preston)</p>	3,4 & 5	B & C	<p>Production of full up-to-date character appraisal &amp; management plan for these conservation areas, all of which face significant change and associated issues. Management plan work to include review and of Article 4 Direction and possible introduction of Area of Special Advertisement Control</p>	<p>Historic England, Kent County Council, Faversham Town Council, and Faversham Society</p>	2020/22
<p><b>16. EASTCHURCH AVIATION HERITAGE BUILDINGS AT RISK PROJECT</b></p> <p>Working in partnership to assist the museum to develop a scheme to achieve the repair and re-use of the listed WWI aircraft hangars as part of the Eastchurch Aviation Museum</p>	1-5 incl.	B & C	<p>Working closely with the Eastchurch Aviation and other key external partners/stakeholders to develop a detailed plan for the long-term sustainable conservation of the aircraft hangars which will help to raise the profile and attraction of the museum and the aviation heritage of the Isle of Sheppey more generally.</p>	<p>Eastchurch Aviation Museum, Historic England, Kent County Council, Eastchurch Parish Council, Sheppey History Group</p>	2020/23

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<p><b>17. INFO/DATA CAPTURE PROJECT</b></p> <p><b>Aviation &amp; Defence Heritage:</b></p> <p>Production of the 2nd of an on-going series of annual heritage theme evidence base documents to be produced</p>	1 & 5	B	<p>To build on the summary heritage theme information provided in the Heritage Strategy to help inform clearer understanding and future conservation management actions. The aviation &amp; defence heritage paper will also aid the development of related projects re these types of heritage.</p>	Kent County Council, Historic England and local amenity groups/societies with a specific local knowledge/expertise of these types of heritage	2021/22
<p><b>18. DATA CAPTURE PROJECT</b></p> <p><b>Heritage at Risk:</b></p> <p>Production of the 2nd of an on-going series of annual updates to be made publicly available via the SBC web site</p>	1 & 5	B	<p>To maintain a clear picture of Heritage at Risk in Swale Borough and identify the resources needed to tackle the extent and range of problems/ issues identified</p>	Historic England, Kent County Council, Parish and Town Councils, local amenity societies, listed/scheduled property owners	2021/22
<p><b>19. APPRAISAL PROJECT CA Review Programme:</b></p> <p>Production of character appraisal &amp; management plan for Sheerness Marine and Mile Town CA's</p>	1 & 2	A, B & C (HAR CA)	Sheerness Town Council, Historic England, Kent County Council and local amenity societies	Sheerness Town Council, Historic England, Kent County Council and local amenity societies	2021/22

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<p><b>20.</b> <b>INFO/DATA CAPTURE PROJECT</b></p> <p><b>Industrial Heritage:</b></p> <p>Production of the 3rd of an on-going series of annual heritage theme evidence base documents to be produced</p>	1 & 5	B	<p>To build on the summary heritage theme information provided in the Heritage Strategy to help inform clearer understanding and future conservation management actions. The industrial heritage paper will also aid the development of any related projects re these types of heritage.</p>	<p>Kent County Council, Historic England and local amenity groups/societies with a specific local knowledge/expertise of this type of heritage</p>	2022/23
<p><b>21.</b> <b>APPRAISAL PROJECT</b></p> <p><b>CA Review Programme:</b></p> <p>Production of character appraisal &amp; management plan for Cellar Hill &amp; Green Street CA</p>	1-5 incl.	A, B & C  HAR CA	<p>Production of full up-to-date character appraisal &amp; management plan for this at-risk C.A.</p>	<p>Historic England, Kent County Council, Lynsted &amp; Kingsdown and Teynham Parish Councils, and local amenity societies</p>	2022/23
<p><b>22.</b> <b>DATA CAPTURE PROJECT</b></p> <p><b>Heritage at Risk:</b></p> <p>Production of the 3rd annual update</p>	1 & 5	B	<p>To maintain a clear picture of Heritage at Risk in Swale Borough and identify the resources needed to tackle the extent and range of problems/ issues identified</p>	<p>Historic England, Kent County Council, Parish and Town Councils, local amenity societies, listed/scheduled property owners</p>	2022/23
<p><b>23.</b> <b>HERITAGE STRATEGY CONTINUITY PROJECT:</b></p> <p>Production of Action Plan 2 (for 2023 to 2026) + Report on outcomes from completion of Action Plan 1</p>	1-5 incl.	A, B & C	<p>Provision of a further set of actions, to build on the actions carried out in initial Action Plan (dependent on further additional funding, and to be prioritised as appropriate)</p>	<p>All interested parties to be consulted on, and invited to comment on the proposed actions and priorities for Action Plan 2</p>	2022/23

## Heritage Strategy Priorities

1. To conserve, and where possible enhance Swale's heritage buildings, structures and areas and **moveable/portable heritage** as a cultural, economic, community and environmental asset to the area, in particular by positively managing the Council's own heritage assets, and by establishing a programme for the review and appraisal of Swale's conservation areas;
2. To make use of the borough's heritage to help achieve and promote sustainable and inclusive growth and regeneration, social and economic wellbeing, and civic pride, in particular **by actions to tackle and specifically reduce** Swale's heritage at risk **across the full range of nationally and locally designated heritage assets**;
3. To recognise and promote the role of Swale's heritage in creating or enhancing local distinctiveness and a positive image for the area as a place to live, **learn, work and visit, in particular by the Council continuing to work in an enabling role to develop and support projects and initiatives by local groups, societies and businesses that would bring about significant public benefit**;
4. To ensure Swale's heritage forms an integral part of local strategies and initiatives to promote tourism and the visitor economy, including through the conservation and subsequent positive management of the Borough's internationally significant maritime **heritage (at Sheerness Dockyard)** and aviation heritage **(at Eastchurch)** on the Isle of Sheppey; and
5. Raising the historic environment **(and the important social history associated with it)** up the agenda by promoting awareness and understanding of Swale's heritage among local residents, businesses and visitors to the area, in particular to help realise the cultural, educational and associated health benefits it can offer.

## Contacting Swale Borough Council

The Customer Service Centre deals with all enquiries across the Council; it should be your first stop when contacting us.

Call 01795 417850.

Copies of this appendix are available on the council website: [www.swale.gov.uk/heritage-strategy](http://www.swale.gov.uk/heritage-strategy)

Front cover: Swale Borough Council's grade II listed Faversham Recreation Ground Lodge: A key focus of the National Lottery Heritage Fund scheme to enhance the facilities and historic character of the Faversham Recreation Ground.