

06 CREEKTEAM WORKSHOP 2: VISION, THEMES AND PROJECTS

This chapter records and summarises the second CreekTeam workshop.

6.1 Purpose of workshop

The second workshop aimed to achieve the following:

- Agree the final vision statement;
- Agree the final project themes, and
- Develop potential projects/activities.

6.2 Organisation details

The second CreekTeam Workshop was held at the Alexander Centre in Faversham, on Wednesday 26th of November 2008 (6-9pm). It was attended by 30 members of the CreekTeam.

6.3 Workshop format & agenda

The workshop consisted of three parts:

- In the first part of the session Urban Initiatives presented an update on the evidence base and activities and explained where they were in the process;
- The second part involved a group discussion with an opportunity for all attendees to provide ideas for amending the wording of the vision and supporting themes; and
- Finally, 'break-out' groups were asked to develop the five projects/ activities for each theme.

6.4 Workshop outputs

In advance of the workshop, the draft vision statement and themes were distributed to the wider CreekTeam on 4th September 2008, with the request to provide feedback by 12th September 2008. The draft vision statement and project themes were then redrafted and presented in this workshop. Discussions took place on the exact wording of each, and after amendments were made the Team confirmed their support for a final, agreed version of the vision statement and project themes, as follows:

Vision Statement

“The Creek at the heart of Faversham. Faversham Creek is leading the regeneration of the town; a place where we can celebrate its rich history and attractive appearance; a place where we enjoy spending time, both on and off the water; a place where boats, residents and visitors want to be. A place where developments integrate the needs of people and nature. And where its distinctive character and identity is rooted in its traditional industries and enriched by new businesses.”

- Theme 1** A place that provides a good choice of activities in and around the water
- Theme 2** A place that is designed to benefit both existing and new communities, local businesses and visitors
- Theme 3** A place where we – through arts, culture, and marketing – celebrate and learn about our unique maritime heritage and the natural beauty of the creek
- Theme 4** A place that is well connected with the town centre as well as the beautiful countryside
- Theme 5** A place where the design of new buildings and public spaces is inspired by heritage, nature and the character of the Creek.



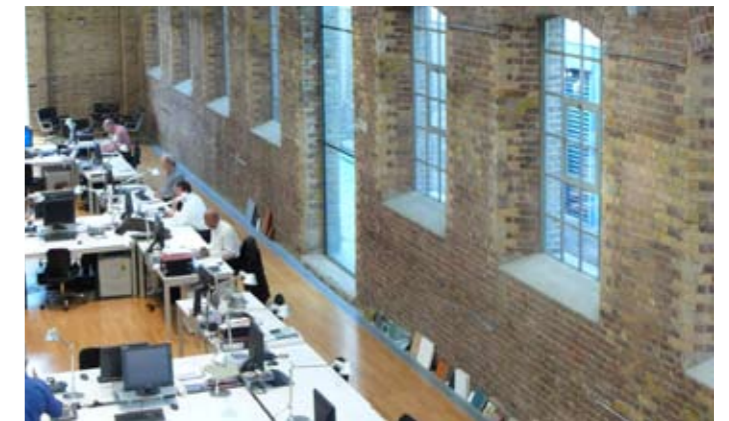
Top Projects

The projects put forward were then assessed in terms of their contribution to each of the themes. Five projects made a positive contribution to ALL themes and are highlighted.

Topics	Project Proposals	Theme 1	Theme 2	Theme 3	Theme 4	Theme 5
Water Projects	Navigation – Ensure creek is navigable					
	Quay – Create waterside area for mooring and displaying of traditional craft					
	Sluice – Restoration water system					
	Visitor Moorings – For all size craft including café toilets and changing rooms					
	Slipway – Slipway to facilitate access for small craft					
	Conservation – Protection and enhancement of existing public spaces and new P.O.S including increased biodiversity and natural space. [See Project 1 opposite]					
Public Realm Projects	Information Boards – Birds; history; maps					
	Interactive Display Board – Large blank wall as display about history of creek on permanent/projective art screen					
	Creek Creative Galleries – Studios, café, meeting place, cultural events, starting point for many socially involving projects. [See Project 2 opposite]					
	Kosmedie (marketing) – £1 million pound marketing to be divided up					
	Youth – Create youth recreational facilities					
	Boat Trips – Boat trips for fishing/ watching wildlife					
	Special events – Raft race, Rowing race...					
	Open Air Theatre – Event space on the town green, “Son et Lumiere”, theatre, music, sculpture on land and/or barge. [See Project 3 opposite]					
Land Use Projects	Maritime Industry – Safeguard and encourage traditional maritime industries, develop heritage & training centre					
	Special Buildings – Regeneration of buildings					
	Design Quality – Exciting contemporary or traditional architecture buildings to face the creek. [See Project 4 opposite]					
Movement Projects	Safer Walking Routes – Safer routes for pedestrians via Quay lane and Partridge lane to creek bridge					
	Themed Walk – Circular walk with themed trails: sculpture; gunpowder; bricks					
	Creekside Routes – Improve creekside access for all creekside businesses and extend footpaths for all creekside and to town centre.					
	Creekside walk [See Project 5 opposite]					
	Themed Walk – Signposting to get people to creek, consistent with of town / themed boards and themed walks					
	Creek Walk – All new development to provide creek footpaths and connect up creek paths					
	New Developments – Improve footpaths from crab island to sea wall + Iron Wharf and crossings of creek increases downstream bridges					
	Accessibility for all – Surfaces / Levels					
Path for walking around creek (see Creekside walk)						



Project 1: Protection and enhancement of existing public spaces and new public open space, including increased biodiversity and natural space



Project 2: Creek Creative Galleries, studios, café, meeting place, cultural events, starting point for many socially involving projects



Project 3: Theatre on the town green (open air); Son et Lumiere, Theatre, music, sculpt the land? And/or barge



Project 4: Exciting contemporary or traditional architecture buildings to face the creek



Project 5: Creekside walk