



QUAY LANE 2026: RE-ESTABLISHING THE CONNECTION BETWEEN CREEK, TOWN GREEN, and ABBEY STREET

Swale Borough Council

Faversham Creekside Area Action Plan

Stakeholder Consultation & Options Report

2923

FAVERSHAM CREEKSIDE
AREA ACTION PLAN
STAKEHOLDER CONSULTATION &
OPTIONS REPORT

THE TEAM:
URBAN INITIATIVES
URBAN DELIVERY

PROJECT DIRECTOR:
MARCUS WILSHERE

PROJECT MANAGER:
ANGELA KOCH

URBAN DESIGNER:
CONOR MOLONEY

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1 Fitzroy Square
London W1T 5HE
t +44 (0)20 7380 4545
f +44 (0)20 7380 4546
www.urbaninitiatives.co.uk

urbaninitiatives

01 INTRODUCTION

This section outlines the purpose and scope of the Area Action Plan consultation commissioned by Swale Borough Council

1.1 Purpose of this document

Swale Borough Council is currently preparing an Area Action Plan (AAP) for Faversham Creekside. This document presents a summary of stakeholder and community consultation carried out on behalf of the Council by Urban Initiatives, up to the production of a series of potential development options intended to inform the AAP process.

As part of this process, Swale Borough Council is at the same time compiling an extensive evidence base on which to base proposals and guidance for the future of the Creek. This series of 'baseline' studies examines constraints and opportunities for a range of issues including flooding, transport, ecology and wildlife, landownership, ground condition, economy. A number of these studies are ongoing, though as yet no baseline studies have been commenced for transport, ground conditions, or archaeology.



Chambers Wharf and Standard Quay boatyard



Distinctive contemporary housing off Belvedere Road



The Creek at low tide

1.3 Scope of consultants' brief

Swale Borough Council appointed Urban Initiatives to facilitate stakeholder and public consultation as part of the wider AAP process. The commission involved:

- Site visits and review of relevant and available baseline information provided by Swale Borough Council in order to understand the complexity of the planning issues involved;
- Exploratory meetings with officers, landowners, and other stakeholders to confirm individual, institutional, and corporate priorities;
- Supporting the Council in recruiting a group of stakeholders and individuals to act as a representative group with whom to develop ideas for the Area Action Plan proposals for the Creek;
- Facilitating a series of stakeholder consultation events, including the production of graphics materials;
- Reporting, analysing, and developing conclusions from the stakeholder consultation events; and
- Summarising the outcomes of the process, and constructing the agendas for further development in subsequent stages of the AAP process.



Creek marsh at Crab Island



Maritime front garden at corner of Abbey Street and Standard Square



Area Action Plan Area