



Swale Borough Council

Faversham Creek Team Workshop 26th Nov 2008 Summary Report

REPORT PRESENTED BY	URBAN INITIATIVES
IN ASSOCIATION WITH	
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FAVERSHAM CREEKTEAM WORKSHOP
26TH NOV 2008 SUMMARY REPORT

THE TEAM:
URBAN INITIATIVES

PROJECT DIRECTOR:
MARCUS WILSHIRE

REPORT
12/2008

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01 Introduction

- 1.1** Swale Borough Council (SBC) is undertaking the production of an Area Action Plan (AAP) Development Plan Document (DPD) for Faversham Creekside to establish a spatial strategy for the future of the area.
- 1.2** This report summarises the outputs generated at the second CreekTeam Workshop, held on the 26th of November between 6pm and 9pm at the Alexander Centre in Faversham.
- 1.3** Regeneration proposals will be guided through the preparation of an Area Action Plan for the area, that brings together physical, economic and social agendas into an integrated approach to making the place work better. The challenge is to involve the community that lives, works or owns a property in this area so that the regeneration process embodies their aspirations and provides for their needs.
- 1.4** As part of this work Swale Borough Council commissioned Urban Initiatives to organise and facilitate the process between local and statutory Stakeholder groups, landowners and the public. The intention was, and indeed is, to engage with the different groups and individuals in an efficient and meaningful way and document the thoughts, ideas and concerns brought forward to inform the shape and content of the Area Action Plan, thus the regeneration proposals.
- 1.5** The CreekTeam was formed in June 2008 at the first workshop where key issues of the area were discussed and recorded.
- 1.6** The role of the CreekTeam is:
- To provide local knowledge and expertise.
 - To act as a sounding board for emerging ideas.
 - To be a voice for community interests.
 - To produce guidance for regeneration by contributing to the development of the AAP.
 - To be ambassadors and champions for regeneration principles by reporting back to their parent organisations and encouraging neighbours and colleagues to attend the public events.
- 1.7** During the summer, a letter outlining an initial version of the Draft Vision and Themes/Objectives was sent to CreekTeam members including those that were not able to attend the two day workshop in June 2008. The purpose of this exercise was to test the level of support for the Draft Vision and Themes by the CreekTeam members.
- 1.8** The comments received during September 2008 suggested that an additional workshop was required to decide together - by the means of a consensual group discussion - on wording and notion of the Vision and Themes.
- 1.9** Swale Borough Council sent an invitation on the 29th October 2008 to 63 local Stakeholders and Representatives including Landowners. (See letter and list of invitees in Appendix 1).
- 1.10** In total, 29 replied and attended the second CreekTeam workshop on the 26th of November 2008.
- 1.11** The second CreekTeam workshop was opened and chaired by Marcus Wiltshere of Urban Initiatives.

Purpose of Workshop

- 1.12** The workshop aimed to achieve the following:
- 1) Agreement on final vision
 - 2) Agreement on final themes
 - 3) Top 5 projects/activities per theme

Workshop Format and Agenda

- 1.13** The methods used to achieve the above were twofold:
- Group discussion with an opportunity for all attendees to provide ideas for amending the wording of the vision and supporting themes, and
 - Break-out groups to develop the top 5 projects/activities per theme.
- 1.14** The discussion on the vision and themes allowed attendees to build a consensus on the final wording to be used.
- 1.15** The draft vision and themes were presented on large scale posters and reviewed on a sentence by sentence basis. Comments and suggestion provided by participants were discussed, noted and used as pointers for changes. It was agreed, that at the end of the workshop evening, the facilitator would come back to the group with two options for the final vision. Both options would reflect the discussed amendments, but represent a different emphasis on key issues, such as the representation of traditional and new industries. A final discussion and vote enabled a decision to be taken on which of the two draft options for the final vision would be taken forward.

- 1.16** The discussion on the wording of the five themes was similarly structured. Only one theme required additions/changes to its wording.
- 1.17** The discussions on the vision and themes were followed by an hour of working in five parallel break-out groups. Workshops for each theme were equipped with large scale posters, pens and chairs. The average group size worked out to be between 6 to 8 people per group. The results of the group discussion were noted and are presented in this summary report.
- 1.18** The outputs of each breakout group were then assembled on one output matrix, which was displayed so that it was visible to the whole group. Each group designated a speaker who summarised the work and projects developed in the thematic group. Additionally, groups had the opportunity to identify contributions of the projects to one or more themes. It was explained that the list of projects/ activities would be used as input into the spatially defined option development stage.
- 1.19** Using large scale posters made the groups comments visible to all. This afforded a transparent and focused process as well as an opportunity for participants to communicate to others how they arrived at the presented outputs.
- 1.20** The following agenda was set out to structure the workshop:
- 18:00 – 18:15 Register
 - 18:15 – 18:20 Welcome and purpose of today
 - 18:20 – 18:30 Update on evidence base and activities
 - 18:30 – 18:50 Where are we in the process?
 - 18:50 – 19:10 Draft vision – agreement on final vision
 - 19:10 – 19:45 Draft themes – agreement on final themes
 - 19:45 – 20:30 Working in parallel break-out groups (one per theme)
 - 20:30 – 20:45 Each group presents outputs and identifies contributions to themes (large poster)
 - 20:45- 21:00 Final vision and next steps

Area Action Plan Area as outlined in Local Plan (2008)



CreekTeam workshop II, 26th November 2008

02 Workshop Outputs

Update on Evidence Base

- 2.1** Alan Best, Principal Planner SBC, presented an overview of the work done over the summer. His presentation, excluding the initial flood risk assessment plan (only draft at the moment), is attached to Appendix 2.
- 2.2** Key aspects of the presentation covered the following:
- Process of preparing an Area Action Plan
 - The importance of deliverability of proposals
 - Initial Flood Risk Assessment and possible impacts on options
 - Sustainability Appraisal
 - Employment Land Study
 - Landowner meeting on the 21 Nov 2008
 - Timetable for AAP process

Where are we in the process?

- 2.3** A large-scale poster showing key issues by topic area was presented, followed by an explanation on the role of projects and activities (one of the objectives of the workshop) in the AAP process.
- 2.4** The key issues were summarised as follows:

THE CREEK

- Silting
- Navigation (may need to be dealt with before AAP is complete)
- Sluicing has stopped
- Solutions proposed do not offer opportunities for community management of the Creek
- Lack of boats on the Creek
- Council moorings are generally unpopular
- Recreational uses are very limited
- Sluices at Stonebridge Pond prevent water from getting into Creek
- Lack of flow may have a harmful impact on habitats

GETTING AROUND

- Swing bridge too narrow and in need of repair
- Belvedere Road is too narrow
- No continuous walkway around the Creek
- Poor signage
- Poor connections between the Creek and the town
- Poor access for disabled people, mothers with pushchairs, etc.
- Lack of safe crossing points from the town

HERITAGE AND TOURISM

- Lack of communication of heritage
- Need to ensure traditional Creek uses are maintained
- Historic and characteristic buildings not celebrated
- New development lacks sense of character
- New development turns its back on the Creek
- There is a lack of uses for visitors

LAND USE

- Employment land being lost to new residential development
- Limited mix of uses
- Lack of leisure uses
- Lack of facilities for young people

BIODIVERSITY AND HABITATS

- Limited education opportunities with regard to biodiversity and environmental issues
- Need to enhance Crab Island
- Need to improve connections to green spaces from the Creek

OTHER ISSUES

- Flooding
- Vandalism
- Poor maintenance of spaces surrounding the Creek
- Lighting along Creek
- Poor overlooking
- Lack of public seating

- 2.5 The poster was visible to all during the full workshop session and allowed participants to review key outputs of the last workshop in their own time.
- 2.6 A brief summary on the relationship between 'Issues > AAP process > Vision > Themes > Objectives > Projects > Constraints > Spatially defined options > Implementation > Resolution of Issues' was given.
- 2.7 It was explained that agreeing a vision, themes and objectives would be of great significance for a focused process. However, it was emphasised, that it is of particular importance to develop projects and ideas that clearly address the issues identified around and along Faversham Creek.
- 2.8 The facilitator talked briefly about the written comments kindly provided during the summer on the draft vision and themes/objectives. She emphasised that the team assisting the process made amendments to the Draft Vision (1) and would like to put forward the Draft Vision (2) for further improvement.
- 2.9 However, the difficulty relating to developing SMART (Specific, Measurable, Achievable, Realistic, Timely) objectives accompanied by a monitoring system that allows SBC could not be resolved. A first version of the objectives was prepared by SBC during October 2008.
- 2.10 In light of the experienced complexity of the task, it was suggested by the facilitator, that Swale Borough Council and the consultants, preparing the Sustainability Appraisal for the AAP, would be best suited to work on a set of objectives that satisfy the SMART principle (Specific, Measurable, Achievable, Realistic, Timely) and other Government guidance.
- 2.11 It was agreed to present the list of objectives at the next workshop. Importantly, it was highlighted that the 25 to 30 projects/activities that the CreekTeam intended to develop during this second workshop as well as the final vision and the themes need to gel well with the set of SMART objectives to be finalised by SBC.

From Draft Vision to Final Vision

2.12 The draft Vision (1) was sent out to the wider CreekTeam on the 4th of September 2008 (see letter and list of invitees in Appendix 1). The purpose of this consultation was to understand the level of support the Draft Vision and Objectives have, before the AAP process moves towards specific land-use options and actions.

2.13 The consultation period ended on the 19th of September 2008. The comments received were reviewed and amendments made. The Draft Vision (2) was presented at the workshop on the 26th of November 2008. The comments and discussion during that first section of the workshop was useful and resulted in the two options for a final vision being put forward to the group for a decision by the end of the workshop evening.

2.14 The majority of participants (12) supported the wording of draft vision (4). Thus the final vision for the AAP for Faversham Creek - to be presented to the wider public - is as follows:

**The Creek at the heart of Faversham.
Faversham Creek is leading the regeneration of the town; a place where we can celebrate its rich history and attractive appearance; a place where we enjoy spending time, both on and off the water; a place where boats, residents and visitors want to be. A place where developments integrate the needs of people and nature. And where its distinctive character and identity is rooted in its traditional industries and enriched by new businesses.**

2.15 The group of participants (9) that supported the other option, agreed however with the general notion of the Final Vision and agreed to support it.



Draft Vision (1) August 2008

The Creek: Back at the heart of Faversham. Faversham Creek will have led the renaissance of the town; a place where we can be both proud of its rich history and attractive appearance; a place where we enjoy spending time both on and off the water; and a place where sailing craft, residents, businesses, visitors and wildlife want to be.



Draft Vision (2), October 2008

The Creek: Back at the heart of Faversham. Faversham Creek will have led the renaissance of the town; a place where we can be both proud of its rich history and attractive appearance; a place where we can enjoy spending time both on and off the water; and a place where sailing craft, residents, businesses and visitors want to be and a place where development is sympathetic to, and enhances, the wildlife potential of the Creek.

Draft Vision (3), November 2008

The Creek at the heart of Faversham. Faversham Creek is leading the regeneration of the town; a place where we can celebrate its rich history and attractive appearance; a place where we enjoy spending time, both on and off the water; a place where boats, residents, visitors as well as new and traditional industries want to be. A place where developments integrate the needs of people and nature.

Draft Vision (4) November 2008

The Creek at the heart of Faversham. Faversham Creek is leading the regeneration of the town; a place where we can celebrate its rich history and attractive appearance; a place where we enjoy spending time, both on and off the water; a place where boats, residents and visitors want to be. A place where developments integrate the needs of people and nature. And where its distinctive character and identity is rooted in its traditional industries and enriched by new businesses.

Final Vision November 2008

The Creek at the heart of Faversham. Faversham Creek is leading the regeneration of the town; a place where we can celebrate its rich history and attractive appearance; a place where we enjoy spending time, both on and off the water; a place where boats, residents and visitors want to be. A place where developments integrate the needs of people and nature. And where its distinctive character and identity is rooted in its traditional industries and enriched by new businesses.



Deciding on the final wording of the vision

From Draft Themes to Final Themes

2.16 The Vision is supported by five themes (named objectives earlier in the process). The draft themes (1) were sent out to the wider CreekTeam on the 4th of September 2008 (see letter and list of invitees in Appendix 1). The purpose of this consultation was to understand the level of support the Draft Themes /Objectives have, before the AAP process moves towards specific land-use options and actions.

2.17 The consultation period ended on the 19th of September 2008. The comments received were reviewed and amendments made. The Draft Themes (2) were presented at the workshop on the 26th of November 2008. The comments and discussion during that first section of the workshop was useful and resulted in changes to Theme 3. Thus the final themes for the AAP for Faversham Creek - to be presented to the wider public - are as follows:

Theme 1 A place that provides a good choice of activities in and around the water

Theme 2 A place that is designed to benefit both existing and new communities local businesses and visitors

Theme 3 A place where we through arts, culture and marketing will celebrate and learn about our unique maritime heritage and the natural beauty of the creek

Theme 4 A place that is well connected with the town centre as well as the beautiful countryside

Theme 5 A place where the design of new buildings and public spaces is inspired by heritage, nature and the character of the creek



Draft Themes (1) , July 2008

Theme 1 A place that provides a good choice of activities in and around the water and is well managed.

Theme 2 A place that is designed to benefit both existing and new communities, local businesses and visitors.

Theme 3 A place where we celebrate and learn about our unique maritime heritage and the natural beauty of the creek. We connect, enjoy and explore nature all year round.

Theme 4 A place that is well connected with the town centre and the outlying country side.

Theme 5 A place where buildings are contemporary but inspired by heritage, nature and the very character of the creek.

Draft Themes (2), September 2008

- Theme 1** A place that provides a good chance of activities in and around the water
- Theme 2** A place that is designed to benefit both existing and new communities local businesses and visitors
- Theme 3** A place where we celebrate and learn about our unique maritime heritage and the natural beauty of the creek
- Theme 4** A place that is well connected with the town centre as well as the beautiful countryside
- Theme 5** A place where the design of new buildings and public spaces is inspired by heritage, nature and the character of the creek

Final Themes , November 2008

- Theme 1** A place that provides a good choice of activities in and around the water
- Theme 2** A place that is designed to benefit both existing and new communities local businesses and visitors
- Theme 3** A place where we through arts, culture and marketing will celebrate and learn about our unique maritime heritage and the natural beauty of the creek
- Theme 4** A place that is well connected with the town centre as well as the beautiful countryside
- Theme 5** A place where the design of new buildings and public spaces is inspired by heritage, nature and the character of the creek



Deciding on the final wording of the themes

From Vision and Themes to Projects and Activities

- 2.18** The group split up in five themed break-out groups tasked with discussing possible projects and activities and deciding on the top five per theme. The groups were supplied with pens, large sticky card strips to be used for the top projects and large scale posters to be used to record all projects developed during the one hour session.
- 2.19** The outputs of each break-out group were then assembled on one large poster, which was displayed so that it was visible to all. Each group designated a speaker who summarised the work and projects developed. Additionally groups had the opportunity to identify contributions of the project to one or more themes
- 2.20** It was highlighted that the list of projects/activities will be used as input into the spatially defined options development stage due to start in January 2009.
- 2.21** The project ideas developed in each break-out group, followed by the top five projects per theme put forward by each group, are set out in the following.

Break-out group Theme 1: A place that provides a good choice of activities in and around the water

- Walking around the creek
- Wind and manually powered craft/slipway
- Visible visitor moorings for large and small craft
- Boat trips for wildlife/ fishing etc
- Special events: Raft race/Rowing Race/Guided tours/visits
- Café/toilets/changing rooms
- Fishing
- Hiring boats

Break-out group Theme 2: A place that is designed to benefit both existing and new communities local businesses and visitors

- Improve creek access for creekside Businesses
- Extend footpaths to all creekside and to town centre
- Safeguard and encourage traditional maritime industries and develop heritage and training centre.
- Ensure creek is navigable
- Create waterside area for mooring and display of traditional craft
- Create youth recreational activity e.g.
- Roller skating rink
- Skateboards



Breakout session

Break-out group Theme 3: A place where we through arts, culture and marketing celebrate and learn about our unique maritime heritage and the natural beauty of the creek

- Spot the wildlife boards.
- Church spire view, high points W/E.
- Floating boat museum.
- Arts & culture
- Theatre Creekside on town green
- Marketing
- Creek creative Gallery/ studios/ meeting place/ café/ events. – Will be starting point for many socially involving projects.
- Circular walk
- Basin to bridge
- Maps on bridge to point out past and present (Brass)
- Vintage boats W/E
- Balloon
- Lighting creatively from boat
- Son et lumiere – gunpowder connection
- Beautification of blank walls e.g. changing materials
- Art trial with sculpture (water related)
- Smuggling
- Include abbey farm and abbey
- Bricks museum on a wall or path
- Gunpowder

Break-out group Theme 4: A place that is well connected with the town centre as well as the beautiful countryside

- Link footpath from crab island to seawall (issues around far reach and waterside)
- Footpaths from Iron Wharf and around abbey fields area
- Crossings of the creek (improvement of – Downstairs bridges)
- Signposting to get people to creek – consistent design/ theme boards at Co-op and Cloudy lane
- Improve access to creek and safeguard existing
- Themed walks (possibly signposted)
- Connecting up existing creek paths
- All new development to provide creek footpath
- Safer route from Partridge lane to creek bridge and improve pedestrian route in Quay lane
- DDA Accessibility for all

Break-out group Theme 5: A place where the design of new buildings and public spaces is inspired by heritage, nature and the character of the creek

- Restoration of water supply allotments (including public enjoyment)
- Re-generation around spaces and buildings around Co-op/ Flood Lane area
- Buildings to face creek
- Creekside walk
- Biodiversity
- Protect and enhance existing public spaces
- Exciting contemporary or traditional architecture
- Vitality

Top projects and activities and contributions to themes

- 2.22 In the following the top 26 projects/activities as developed during the break-out session are presented (in no particular order).
- 2.23 An output matrix was used to identify projects and activities that are likely to have significant positive impact on other themes. The results of this exercise are shown overleaf.
- 2.24 Besides a great variety of theme specific projects and activities, it appeared that accessibility of the Creek, particularly a circular Creek walk, was identified by all five groups independently as a key project.



Working on the Project and Activity Poster

<p>Theme and core projects/ activities</p> <p>Significant contribution of project/activity to other theme</p>	<p>Theme 1 A place that provides a good chance of activities in and around the water</p>	<p>Theme 2 A place that is designed to benefit both existing and new communities local businesses and visitors</p>	<p>Theme 3 A place where we through arts, culture and marketing will celebrate and learn about our unique maritime heritage and the natural beauty of the creek</p>	<p>Theme 4 A place that is well connected with the town centre as well as the beautiful countryside</p>	<p>Theme 5 A place where the design of new buildings and public spaces is inspired by heritage, nature and the character of the creek</p>
1 Info boards – Birds (use Regents Park), History (engraved brass like Primrose Hill) Maps					
2 Large blank wall as display about history of creek on permanent/projective art screen					
3 Creek Creative Galleries, studios, café, meeting place, cultural events, starting point for many socially involving projects					
4 Circular walk with themed trails (Sculpture – gunpowder – bricks)					
5 Kosmedia (marketing) £1 million pound marketing to be divided up					
6 Theatre on the town green (open air); Son et Lumiere, Theatre, music, sculpt the land? And/or barge					
7 Improve creekside access for all creekside businesses. Extend footpaths for all creekside and to town centre.					
8 Safeguard and encourage traditional maritime industries, develop heritage & training centre					
9 Ensure creek is navigable • project 1... • project 2....					
10 Create waterside area for mooring and displaying of traditional craft					
11 Create youth recreational facilities					
12 Regeneration of buildings					
13 Exciting contemporary or traditional architecture buildings to face the creek					
14 Protection and enhancement of existing public spaces and new P.O.S including increased biodiversity and natural space					
15 Restoration of water system					
16 Creekside walk					
17 Signposting to get people to creek – consistent with of town / themed boards and themed walks					
18 Safer routes for pedestrians via Quay lane and Partridge lane to creek bridge					
19 All new development to provide creek footpaths and connect up creek paths					
20 Improve footpaths from crab island to see wall + Iron Wharf and crossings of creek increases downstream bridges					
21 Accessibility for all – Surfaces / Levels					
22 Visitor moorings for all size craft including café toilets and changing rooms					
23 Boat trips for fishing/ watching wildlife					
24 Slipway to facilitate access for small craft					
25 Path for walking around creek					
26 Special events – Raft race, Rowing race...					



03 Next steps

- 3.1** The list of top projects and activities will form a key input into the option development phase, kicking off with a meeting with landowners in January 2009 and followed by full day long workshop in February 2009 where the CreekTeam – with input from other on-going work streams – will be tasked to develop the first set of options.

APPENDIX 1

Letter Draft Vision/Objectives/Themes Consultation

From: NatalieEarl@swale.gov.uk
Subject: Faversham Creek AAP draft Vision
Date: 4 September 2008 15:47:24 BDT
To: [...]
Please ask for: Julie Davies
Direct Line: 01795 417377
E-mail: juliedavies@swale.gov.uk
Date: 4th September 2008

Dear Sir/Madam

Faversham Creek Area Action Plan – Your support for the Draft Vision and Objectives

As you will be aware Urban Initiatives have been appointed by Swale Borough Council to undertake public consultation to guide the Council's Area Action Plan for Faversham Creek.

Swale Borough Council invited a wide range of local groups and stakeholders, including yourself, to work together as a CreekTeam. In June 2008, the CreekTeam started work helping Swale Borough Council to bring together aspirations and interests, local knowledge, land owners, businesses and creek users.

Urban Initiatives have reviewed all the comments and ideas provided so far and prepared, together with ourselves, a Draft Vision and Objectives. The Draft Vision and Objectives are set out below:

Creek Vision:

The Creek: Back at the heart of Faversham. Faversham Creek will have led the renaissance of the town; a place where we can be both proud of its rich history and attractive appearance; a place where we enjoy spending time both on and off the water; and a place where sailing craft, residents, businesses, visitors and wildlife want to be.

Creek Objectives:

The implementation of the Creekside Action Plan will change the area to...

...a place that provides a good choice of activities in and around the water and is well managed

...a place that is designed to benefit both existing and new communities, local businesses and visitors

**...a place where we celebrate and learn about our unique maritime heritage and the natural beauty of the creek.
We connect, enjoy and explore nature all year round**

...a place that is well connected with the town centre and the outlying country side

...a place where buildings are contemporary but inspired by heritage, nature and the very character of the creek.

We now ask you as Stakeholder and/or CreekTeam member to let us know to what extent you can support the Draft Vision and Objectives as presented above.

Please read the Vision and Objectives, and let us know if you agree with their broad sentiment. If you have formal processes that need to be gone through to secure this support, please note that this is not the stage for detailed comments, this will come at the public exhibition stage. The purpose of this consultation stage is to understand the level of support the Draft Vision and Objectives have, before we move towards specific land-use options and actions. Please respond at this stage, even with informal views. Please email or post comments by 19th September, to juliedavies@swale.gov.uk or Swale House, East Street, Sittingbourne, Kent, ME10 3HT.

The Area Action Plan process for Faversham Creek is moving forward and the next step in the process is to develop a Final Vision and Objectives for the area and to inform and engage with the wider public. A public exhibition with an opportunity of a preview for the Creek Team and Stakeholders is planned for 25th October 2008 at the Alexander Centre, Preston Street.

However prior to the public exhibition, we will distribute a newsletter in Faversham providing the public and stakeholders with the following information and opportunities:

* Introduction to the an Area Action Plan; * Up-date on progress to date; * Purpose of the CreekTeam; * How individuals can get involved throughout the process; * Invitation to the public exhibition in October; and * Seeks feedback on the draft vision and objectives as well as additional ideas.

Yours faithfully,

Julie Davies/ Natalie Earl Senior Planners Planning Services 01795 417377

CreekTeam Workshop 26th November 2008 – Invitation

29th October 2008

Dear Faversham Creek stakeholder,

Faversham Creekside Area Action Plan, Development Plan Document – Vision and Objectives workshop

As you may be aware, Swale Borough Council is currently undertaking an Area Action Plan (AAP) for Faversham Creekside. Area Action Plans are the new way by which local authorities establish proposals for areas in need of regeneration. The Area Action Plan will help guide long term development along the Creekside and consider issues such as access, housing, transport, open space, leisure, design, employment, heritage, as well as flooding and conservation matters. The period to be covered by the AAP is 2006-2026.

Swale Borough Council wants the community and local stakeholders to be a key part of drawing up the plans and has therefore established the CreekTeam. The purpose of the CreekTeam is to act as a knowledge base for the community, helping to bridge the gap and build trust between the community and the Council. The CreekTeam will be at the forefront of our engagement with the communities living and working within the creekside.

The CreekTeam brings together a diversity of interests and allows people to share their views so that we can achieve a more integrated approach and start to build a consensus about future plans.

We would like to invite you to become a member of the CreekTeam. We have held one CreekTeam event so far, where perhaps you were unable to attend. We would like to give you a further opportunity to join by attending our next workshop.

The next event is a CreekTeam workshop which will discuss and finalise the vision and supporting themes for the Area Action Plan. We will also begin to think about defining objectives for the options.

This next workshop will be held on 26th of November 2008, 6pm – 9pm at the Alexander Centre, Preston Street, Faversham. Please make every effort to attend this important meeting.

As a member of the CreekTeam we would like to invite you to come along to discuss and finalise the following aspects of the Area Action Plan:

- the Vision
- the supporting Themes
- initial thoughts on objectives for each of the Themes and a list of priorities

During the workshop you will work in small groups discussing key issues and then present your ideas to the wider group. At the end of the evening, we will have produced material, which the facilitators can assemble into a Faversham Creek Charter, a statement of intent for the future of the Creek.

It would be very useful for this process, if you as CreekTeam member, would be able to represent your parent organisation. Therefore, we recommend talking to your peers and organisations that you represent, prior to the event. There will be an opportunity to sign up to the Creek Charter at the end of the evening. However, for individuals and organisations for which this would be difficult, a further period of time will be allowed for this to be undertaken.

Valuable questions that you might ask your peers to get a sufficient steer for the workshop are:

- What kind of place they would like Faversham Creekside to be in 2026?
- What are the top 5 things they would like to see happening over the period to 2026?
- Are you prepared to support the Vision and Themes and are there any changes you would like made to them?

Please let us know if you can come to this key event by 14th November 2008 to allow us to arrange catering. Please email Natalie Earl (natalieearl@swale.gov.uk.) or call 01795 417023.

If you have any questions about this process please do not hesitate to contact myself or Natalie Earl on the above number. There is a summary of the work done to date at:
<http://www.swale.gov.uk/index.cfm?articleid=3692>

Yours faithfully,

Alan Best

Principal Planner

Outline Agenda

- 6:00pm- 6:15pm: Arrive and Refreshments
- 6:15pm – 6:25pm: Welcome and purpose of the event
- 6:25pm – 6:35pm: Report on progress to date
- 6:35pm – 7:15pm: Amendments and decision on wording of preferred vision and themes
- 7:15pm – 8:00pm: Break-out groups to give initial thoughts on objectives
- 8:00pm – 8:25pm: Presentations of outputs from breakout groups
- 8:25pm – 8:45pm: Presentation of preferred Vision and Themes and an opportunity to sign up to the Creek Charter
- 8:45pm – 9:00 pm: Round up and next steps

Attendance

26th November Workshop, CreekTeam

Alan Best, SBC

Natalie Earl, SBC

Julie Davis, SBC

Marcus Wilshere, UI

Angela Koch , UI

Name	Organisation
Alan Smith	Swale Footpaths Group
Alan Stanley	Chambers Wharf Landowner
Andrew Culham	Local resident
Andrew Osborne	Fav Municipal Charities
Anne MacLaren	Creek Creative
Anne Salmon	Faversham Society
Anthony de Moubray	Local architect
Bill Collard	Cambria Trust
Bob Berk	FCC MG
Brian Clayton	Stonebridge Allotment Society
Cllr Gerry Lewin	SBC Cllr
Cllr Mike Cosgrove	SBC Executive + FCC MG
Debbie Salmon	Conservation Officer Policy & Planning Kent Wildlife Trust
Derrick Swain	on behalf of FCMCLtd
Frances Wallis	SBC environmental projects
Helen Garry	Property Division, The Co-op
James Freeman	SBC Head of Planning
Janet Hill	SBC Climate Change
Jeremy Lamb	Fav Creek Consortium
Justin Ford	Fav Creek Consortium
Laurence Young	Manager of Faversham Enterprise Partnership and on FCC Management Group
Lena Reekie	Local resident
Lyn Newton	SBC Tourism and culture and liveability
Mark Quinn	George Wilson Holdings
Martin Hall	Greening the Gateway Kent and Medway
Mick Trice	Stonebridge Allotment Society – Site Warden
Mr. & Mrs. W. J. Albery	Faversham Reach Residents Association Limited
Paul Channon	Resident
Peter Bell	SBC Design and Conservation
Peter Flower	Local resident

APPENDIX 2

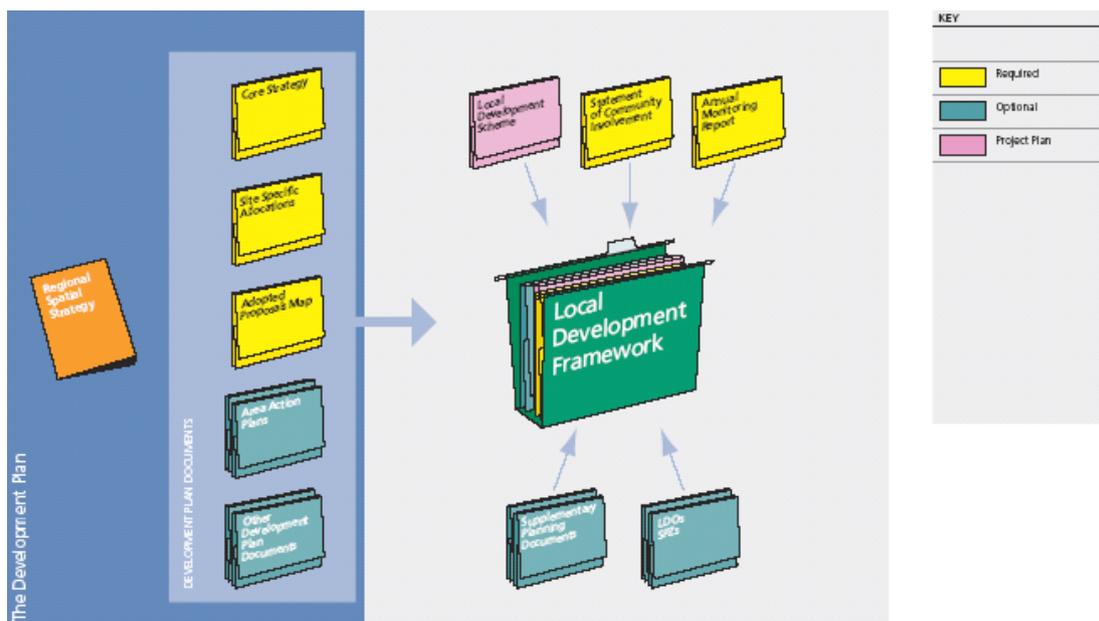


Faversham Creek Area Action Plan Development Plan Document

Alan Best, Principal Planner, Swale BC



The Local Development Framework



Differences between Local Plan and LDF

- Spatial
- Your involvement comes at the start.
- Continuous consultation
- Led by Sustainability Appraisal process
- Its all about delivery
- It is examined for its 'soundness', not on the basis of objections.
- Inspector's report is binding



What a DPD contains

- Vision (Themes)
- Objectives
- Preferred option (chosen from options, having regard to a sustainability appraisal) to deliver vision
- Policies and proposals across themes
- A delivery plan

The process

- Continuous consultation (Reg 25) - NOW
 - Vision and objectives workshops
 - Consultation on vision/objectives
 - Discussions with landowners
 - Options workshop
- Formal consultation on preferred DPD option – July 09
- Submission to SoS and Examination for Soundness – Oct 09
- Adoption – Dec 2010



Why a DPD for Faversham Creek?

- To realise the total potential in a co-ordinated fashion... *“the creek area is considered to have great potential as a catalyst for regeneration.”* (Local Plan Inspector’ Report 2007)
- The potential is the wide range of sites that are present, but also the aspirations of local people
- Co-ordinated rather than as adhoc planning applications – Key issues:- navigation, flooding, ecology, transport, public realm, built environment, connections with the town centre, S106 matters.
- Housing V Employment.



The Evidence Base

- Employment Land Review
- Strategic Flood Risk Assessment
- Ecological & Archaeological Assessment
- Transport Assessment
- Sustainability Appraisal
- Delivery



Why get involved?

‘The Creek: Back at the heart of Faversham. Faversham Creek will have led the renaissance of the town; a place where we can be both proud of its rich history and attractive appearance; a place where we enjoy spending time both on and off the water; and a place where sailing craft, residents, businesses, visitors and wildlife want to be.’

Why get involved?

- It affects you.
- Enables you to shape the agenda and that it not be led solely by development opportunities.
- The opportunities will be lost.



What next

- Get involved.
- Reg 25 till 19th December, but continuous.
- Consultation on vision, themes and objectives.
- On going dialogue with landowners
- Option workshop Jan/Feb 09
- Talk to us.

