

Please ask for: Planning Policy

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Looking Ahead – an early opportunity to influence the next Local Plan for Swale

Our most recent Local Plan (Bearing Fruits 2031) was adopted in July 2017 and sets out the development strategy for Swale to 2031. All Councils are required by the Government to revisit their Local Plans every five years and we are therefore now embarking upon our next Local Plan to address a number of key issues, including those raised by the examination of the adopted Local Plan and emerging new Government policy, especially relating to future housing targets which are set to rise in Swale. To do this, we are proposing that the new Local Plan should cover the period up to 2038.

We will need to finalise our local plan by summer 2022 and we are seeking early views now on what it should include. To help this, we have published a consultation document called *Looking Ahead* to explain the issues and challenges we are facing and poses questions about our possible direction of travel.

Looking Ahead is available on the Council's website portal, (<https://swale-consult.objective.co.uk/portal/>) where we would welcome your comments on a range of questions that we have posed in the document.

We have also published a short on-line questionnaire (<https://swale-consult.objective.co.uk/portal/>) to help us establish the local priorities that we should be tackling. Please feel free to share it with others.

Hard copies of *Looking Ahead* and the questionnaire are also available at local libraries within Swale and at Swale Borough Council offices.

The consultation runs from 27 April 2018 and closes on 8 June 2018. You can submit comments via the Council's website portal, or by email or letter to the addresses at the top of this page.

Following this consultation, the next steps in the process will be:

- **Autumn 2018:** The results of this consultation will be reported to Councillors and this, together with our technical research, will be used to draft the next stage of the plan.
- **Summer 2019:** Consultation on more detailed options for development strategies.
- **Summer 2020:** Consultation on a full draft (including land allocations) of the next Local Plan prior to submission to the Secretary of State.

For most of our local plan consultations, including *Looking Ahead*, you may be asked to provide personal information. Data Protection Legislation governs the way we collect and use the personal information you provide to us and you have specific legal rights in relation to that information, whilst the Council has specific legal responsibilities. Where we have requested permission in the notice, please indicate by putting an 'X' in the relevant box. This notice can be found when responding to the consultation online, or downloaded as an editable pdf (at <https://www.swale.gov.uk/current-consultations/>). However, we have included a copy of the notice if you wish to complete it by hand for posting. We will not be able to process your comments without the completed notice and you should complete the form even if you do not intend to respond to the current consultation.

Yours faithfully

Gill Harris

Gill Harris, Spatial Planning Manager

NOTICES AND REQUESTS FOR PERMISSIONS

The information you are being asked to provide in this consultation document is controlled by Swale Borough Council (SBC) The lawful basis for processing your personal data is that processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in SBC in connection with the requirement to regularly review and consult on its local plan. SBC is inviting early views and comments on what matters should be considered for consultation.

How we will use your information

We would like to contact you from time to time throughout the process of preparing the final consultation document for the regular review. Preparation of a local plan involves a number of formal and informal consultation stages and allowing us to hold your information will facilitate your participation in this process. The next local plan needs to be finalised by summer 2022.

How we will store your information

Your information will be stored securely within SBC's computer systems.

How we will share your information

Your personal information will not be shared with anyone. It will only be seen by SBC when processing and considering the consultation responses. The Council will reveal only an identification number which cannot be linked outside of SBC to your personal data.

How long we will keep your information for

If you have consented to us holding your data, we will keep it for the purposes of the preparation and consultation on the Swale Borough Local Plan and other planning policy documents prepared during the same period. Once the Local Plan is adopted (currently envisaged for 2022) and any associated legal challenges resolved (if appropriate), we will, at that point, make contact with you to ask whether you wish your data to be retained for use in any subsequent review or other planning related consultations, or whether you wish it to be disposed of. If you do not consent for your personal data to be held, SBC will dispose of your personal data at the end of the relevant consultation stage, but it will retain the views previously expressed by yourselves on the Local Plan unattributed for the purposes of undertaking the council's planning functions in the public interest.

YOUR RIGHTS

1. You have the right at any time to request details of the personal information SBC has about you.
2. You have the right at any time to ask for your information held about you to be corrected if necessary.
3. You have the right to ask SBC to delete the personal information it holds about you.
4. You have the right to restrict processing of your information to this consultation only or to restrict its use in any other way you specify.
5. You have the right to ask for your personal data to be transferred to another organisation in an appropriate format.
6. You have the right to object to the personal data we hold about you being used for other purposes.
7. You have the right to withdraw at any time any consents and permissions you have given to SBC in connection with this consultation.

8. You have the right to complain if you think your personal information has not been handled correctly.

To exercise any of the above rights please contact SBC at the following email address: dpo@swale.gov.uk

You have the above rights but some of the rights are not absolute and there may be a legal reason why we cannot comply with your request.

PERMISSIONS

We need permission to store your information and contact you for your views until the local plan process has been completed.

I consent to SBC storing my personal details: **YES** **NO**

I consent to SBC contacting me in connection with the consultation process:
YES **NO**

I wish to be contacted by post: **YES** **NO**

I wish to be contacted by email: **YES** **NO**

I consent to SBC adding my name and contact details to a data base for the purpose of contacting me in connection with future consultation (remember you will have needed to consent to SBC storing your personal details):
YES **NO**

The council may publish your name alongside your comments. Please tick here to show whether you consent to this:
YES **NO**

Please supply us with your name, address and post code:

Please supply us with your email address:

Please send to: **Planning Policy Manager, Swale Borough Council, Swale House, East Street, Sittingbourne, ME10 3HT** or email: planningpolicy@swale.gov.uk