

LGA Peer Challenge 2016 Action Plan

#	Title	Description	Owner(s)	Portfolio(s)	Review date
1	Vision for the borough	Develop a compelling medium-term vision for the Borough and for key individual areas, an economic strategy/plan, a tourism/heritage strategy, and a definition of regeneration against which funding bids can be assessed	ECS, Policy	Regen	Jan 2017
2	Project governance	Improve business cases to provide better visioning at the commencement of projects, decoupling desired outcomes from specific delivery vehicles, and improve support to project board members in understanding and discharging their duties	Policy	Finance, Regen	Dec 2016
3	Approaches to regeneration	Investigate alternative approaches to regeneration, including opportunities from organisations such as PSP and visits to other areas where regeneration has been successful in spite of marginal viability	Corporate Services, ECS	Regen, Finance	Mar 2017
4	External comms and branding	Improve the promotion of Swale's opportunities to potential investors, including recent regeneration achievements, and consider developing separate branding for the three areas and/or for the whole of the Thames Gateway North Kent	Comms, ECS	Regen, Leader	Jan 2017
5	Risk management	Use the new risk framework to determine and communicate the Council's risk appetite, and to develop its approach to scenario planning for the most complex risks and objectives	Audit, Finance, Policy	Leader, Regen, Finance	Mar 2017
6	Supporting growth	Consider how the Council can provide a supportive environment for businesses, developers and investors, and review skills and capacity of key teams in delivering growth and regeneration	Cross-organisation	Cross-portfolio	Mar 2017
7	Website	Improve the Council website to ensure it supports transformation and channel shift	Comms, ICT	Leader	Jul 2017
8	Housing strategy	Develop a new housing strategy framework, using it to consider innovative ways to solve local housing issues given limited local and national resources	Resident Services	Housing & Wellbeing	Mar 2017
9	Health outcomes	Work with key health partners to ensure the JSNA and related plans use robust local-area data to support a local approach to the improvement of health and health inequality	Resident Services	Housing & Wellbeing	Mar 2017
10	Scrutiny	Improve support to scrutiny to be more effective in providing challenge and engagement, particularly with regard to outside bodies	Policy	Leader	Dec 2016
11	Mid-Kent Services comms	Improve internal communication of MKS benefits, and MKS's contribution to SBC's objectives	Policy, Comms	Leader	Dec 2016